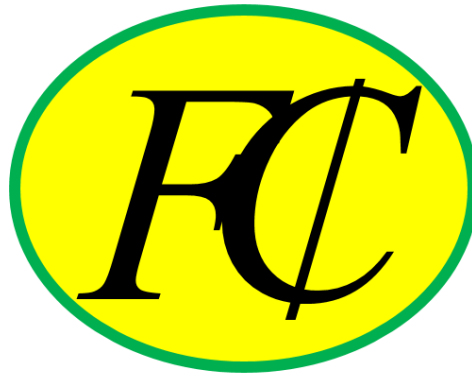


## FrugalCenter.com

Advertising for the new economy - building you a loyal customer base

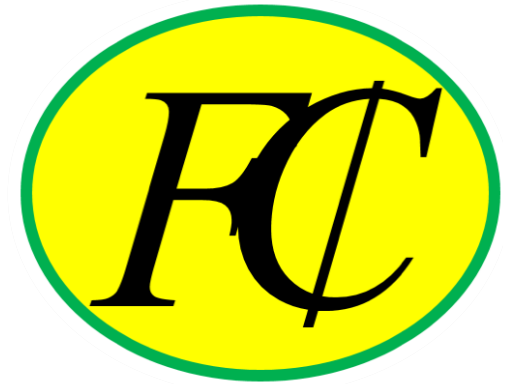
- Innovative
- Inexpensive
- Increased Revenue Growth

- Marketing through every means imaginable
- Provides a web page for your business
- Offers a discount program that links you to other participating businesses through **TheFrugalNetwork**
- Cancel any time. Pay monthly, about \$1/day (\$30/month)
- Use our templates or your own ad - we do the rest



FrugalCenter.com

- We get customers to help us by providing us info that they want
- We bring what we learn to you and you implement what works
- Your participation gets us more visitors, getting you more customers, getting you more revenue!
- Marketing for the new Economy - doing more with less



FrugalCenter.com

**New Customers**  
**Lasting Relationships**  
**Income Growth**

**FrugalCenter.com**  
**Phone: (833) 437-8425**  
**(833) 4 Frugal**

### What is FrugalCenter.com?

- Internet and social media advertising for the New Economy
- The best method for building a loyal client base
- A business model that attracts customers who shop for value, not the onetime deal
- An affordable price for you
- Based on a frugal solution - doing more with less

### What we do for you

We aggressively market your business through social media, by word of mouth and print media using:

- Search engine optimization
- X (formerly Twitter)
- Facebook
- Instagram
- Every other way imaginable
- We make it very easy - you get new exposure in a new way!

### What you get

- A personal advertisement on our website:
  - o Describing Your Product or Services
  - o Promoting Your Deal
- Testimonials about how great you are
- Participation in the next big thing: **TheFrugalNetwork**

### How much it costs

- About \$1/day (\$30/month)
- Pay through auto-enrollment at our website
- Agree to the simple terms and conditions
- Cancel any time
- You agree to offer a unique discount designed and controlled by you - (we can help with the design and development of the deal)
- You agree to accept: **TheFrugalNetwork** (if presented) which is a 10% discount

### What is TheFrugalNetwork?

- The network of merchants that give a 10% loyalty discount to members - building a loyal client base for businesses
- Customers show their **FrugalCode\*** at merchants in TheFrugalNetwork for purchases in-store or on-line (if available) through the website

(\*Customers pay \$4.95/month for the FrugalCode to get access to the 10% discount)

**Simple - Effective - Rewarding**

### How it works for customers

- The customer shows their unique FC code on their phone to receive a 10% discount on their purchase.
- You scan their code, to confirm the code is active.
- The customer receives the 10% discount.
- The Merchant takes payment at the point of sale - that's it!